



**KTXL-TV**  
**4655 Fruitridge Rd**  
**Sacramento, CA 95820-5299**  
**(916) 454-4422**

# CONTRACT

<u>Contract / Revision</u> 403022 /		<u>Alt Order #</u>
<u>Product</u> Scott Jones for Congress		
<u>Contract Dates</u> 10/31/16 - 11/06/16	<u>Estimate #</u>	
<u>Advertiser</u> Jones, S/R/Congress		<u>Original Date / Revision</u> 10/28/16 / 11/03/16
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Station</u> KTXL-TV	<u>Account Executive</u> House House	<u>Sales Office</u> National House
<u>Special Handling</u>		
<u>Demographic</u> Adults 25-54		
		<u>Total Ratings</u> 16.70
<u>IDB#</u>	<u>Advertiser Code</u>	<u>Product Code</u>
<u>Agency Ref</u>		<u>Advertiser Ref</u>

And:

**Gilliard Blanning & Associates**  
**5701 Lonetree Blvd**  
**Suite 301**  
**Rocklin, CA 95765**

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
N 1	40	10/31/16	11/04/16	M-F 530p-6p	530p-6p		:30				NM	2	\$3,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/31/16	11/06/16	MTWTF--				2	\$1,600.00	1.60			
N 2	40	10/31/16	11/04/16	M-F 6p-630p	6p-630p		:30				NM	1	\$1,600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/31/16	11/06/16	MTWTF--				2	\$1,600.00	1.50			
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Rtg</u>	<u>Type</u>		
	2	40	10/31/16-11/06/16	M-F 6p-630p	6p-630p	MTuWThF----	:30		\$1,600.00	1.50	NM		
	Credited												
N 3	40	11/06/16	11/06/16	EN Special	4-5P		:30				NM	1	\$100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/31/16	11/06/16	-----S				1	\$100.00	2.20			
N 4	40	10/31/16	11/06/16	M-Su 10p-11p	10p-11p		:30				NM	2	\$2,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/31/16	11/06/16	MTWTFSS				4	\$1,200.00	1.70			
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Rtg</u>	<u>Type</u>		
	2	40	10/31/16-11/06/16	M-Su 10p-11p	10p-11p	MTuWThFSaSL	:30		\$1,200.00	1.70	NM		
	Credited												
	credit due to no payment of spots.												
	3	40	10/31/16-11/06/16	M-Su 10p-11p	10p-11p	MTuWThFSaSL	:30		\$1,200.00	1.70	NM		
	Credited												
	credit due to no payment of spots.												
N 5	40	11/04/16	11/04/16	Local Sports Special	11-1130p		:30				NM	1	\$125.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/31/16	11/06/16	----F--				1	\$125.00	1.00			
N 6	40	11/06/16	11/06/16	FOX News Sunday	Various		:30				NM	0	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/31/16	11/06/16	-----S				1	\$75.00	1.00			
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Rtg</u>	<u>Type</u>		
	1	40	10/31/16-11/06/16	FOX News Sunday	Various	-----SL	:30		\$75.00	1.00	NM		
	Credited												
	credit due to no payment of spots.												
N 7	40	11/06/16	11/06/16	NFL Reg Ssn Pre Gm	9-10A		:30				NM	0	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/31/16	11/06/16	-----S				1	\$1,000.00	3.00			

(\* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Four week advance cancellation notice is required unless otherwise specified. It is the station's policy not to discriminate on the basis of race or ethnicity in its advertising sales contracts.



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<u>Advertiser</u> Jones, S/R/Congress		<u>Original Date / Revision</u> 10/28/16 / 11/03/16

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>				
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Rtg</u>	<u>Type</u>			
	1	40	10/31/16-11/06/16	NFL Reg Ssn Pre Gm	9-10A	-----Su	:30		\$1,000.00	3.00	NM			
Credited credit due to no payment of spots.														
N 8	40	11/06/16	11/06/16	EN Special	4-5p		:30				NM	0	\$0.00	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>				
Week:		10/31/16	11/06/16	-----S				1	\$100.00	3.00				
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Rtg</u>	<u>Type</u>			
	1	40	10/31/16-11/06/16	EN Special	4-5p	-----Su	:30		\$100.00	3.00	NM			
Credited credit due to no payment of spots.														
N 9	40	11/01/16	11/01/16	EN Special	8-9P		:30				NM	1	\$100.00	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>				
Week:		10/31/16	11/06/16	-T-----				1	\$100.00	2.00				
N 10	40	11/02/16	11/02/16	EN Special	8-9P		:30				NM	0	\$0.00	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>				
Week:		10/31/16	11/06/16	--W----				1	\$100.00	2.00				
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Rtg</u>	<u>Type</u>			
	1	40	10/31/16-11/06/16	EN Special	8-9P	---W-----	:30		\$100.00	2.00	NM			
Credited														
N 11	40	11/01/16	11/02/16	EN Special	4-430p		:30				NM	1	\$100.00	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>				
Week:		10/31/16	11/06/16	-TW----				2	\$100.00	1.40				
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Rtg</u>	<u>Type</u>			
	2	40	10/31/16-11/06/16	EN Special	4-430p	-TuW-----	:30		\$100.00	1.40	NM			
Credited														
N 12	40	11/01/16	11/01/16	M-F 10p-11p	10p-11p		:30				NM	1	\$1,200.00	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>				
Week:		10/31/16	11/06/16	-T-----				1	\$1,200.00	2.00				
N 13	40	11/01/16	11/01/16	M-F 6a-7a	6a-7a		:30				NM	1	\$400.00	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>				
Week:		10/31/16	11/06/16	-T-----				1	\$400.00	0.00				
N 14	40	11/02/16	11/02/16	M-F 5a-6a	5a-6a		:30				NM	1	\$200.00	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>				
Week:		10/31/16	11/06/16	--W----				1	\$200.00	0.00				
N 15	40	11/03/16	11/04/16	M-F 430a-5a	430a-5a		:30				NM	1	\$100.00	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>				
Week:		10/31/16	11/06/16	---TF--				1	\$100.00	0.00				
Totals										16.70			13	\$9,525.00

Time Period	# of Spots	Gross Amount	Net Amount
10/31/16 - 11/06/16	13	\$9,525.00	\$8,096.25
<b>Totals</b>	13	\$9,525.00	\$8,096.25

**Signature: \_\_\_\_\_ Date: \_\_\_\_\_**

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## AGREEMENT FORM FOR POLITICAL CANDIDATE ADVERTISEMENTS

(check applicable box)

**FEDERAL CANDIDATE****STATE/LOCAL CANDIDATE**
**To Avail Themselves of The Lowest Unit Charge During a Political Window, Federal Candidates Must Sign The Certification On Page 3**
**Station and Location:**

KTXL FOX 40 - Sacramento

**Date:**

9-16-16

I, Genet Slaglebeing/on behalf of: Scott Jones, a legallyqualified candidate of the Republican politicalparty for the office of: U.S. Congress - district 07in the Generalelection to be held on: November 8, 2016

do hereby request station time as follows:

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
		15 Ordered			

**Total Charges:**

\$13,000.00 - \$9,525.00

For programming that, in whole or in part, "communicates a message relating to any political matter of national importance," list the matters below:

Advertising Practices

I represent that the payment for the above described broadcast time has been furnished by:

Scott Jones for Congress 2016

and you are authorized to announce the time as paid for by such person or entity.  
I represent that this person or entity is either a legally qualified candidate or an authorized committee/organization of the legally qualified candidate.

The name of the treasurer of the candidate's authorized committee is:

Dave Bauer

This station has disclosed to me its political advertising policies, including: applicable classes and rates; and discount, promotional and other sales practices (not applicable to federal candidates).

**To Be Signed By Candidate or Authorized Committee**

09-16-16

Date

[Signature]

Signature

**To Be Signed By Station Representative**

☒ Accepted

☐ Accepted in Part

☐ Rejected

[Signature]

Signature

Tracy Mott

Printed Name

NSM

Title

## CANDIDATE CERTIFICATION

**In Order For Federal Candidates to Receive The Lowest Unit Charge During a Political Window, the Following Certification is Required:**

I, Scott Jones for Congress  
(name of federal candidate or authorized committee) hereby certify that the programming to be broadcast (in whole or in part) pursuant to this agreement:

☒ **does** ☐ **does not**

refer to an opposing candidate (check applicable box). I further certify that for the programming that does refer to an opposing candidate:

(check applicable box)

- ☐ the **radio** programming contains a personal audio statement by the candidate that identifies the candidate, the office being sought, and that the candidate has approved the broadcast.
- ☒ the **television** programming contains a clearly identifiable photograph or similar image of the candidate for a duration of at least four seconds, and a simultaneously displayed printed statement identifying the candidate, that the candidate approved the broadcast, and that the candidate and/or the candidate's authorized committee paid for the broadcast.



signature of candidate or authorized committee

Genet Slagle

printed name

9-16-16

date

**AGREED UPON SCHEDULE****(TO BE FILLED IN ONLY IF STATION DOES NOT ACCEPT ALL OF  
CANDIDATE'S REQUEST)**

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
		AS ordered			

**Total Charges:**

\$ 13,000.00 in \$ 9525.00

**AFTER AIRING OF BROADCASTS:**

Attach invoices or Schedule Run Summary to this Form showing:

- (1) actual air time and charges for each spot;
- (2) the date(s), exact time(s) and reason(s) for Make-Good(s), if any; and
- (3) the amount of rebates given (identify exact date, time, class of broadcast and dollar amount for each rebate), if any.

**Note: Because the FCC requires that the political file contain the actual times the spots air, that information should be included in the file as soon as possible. If that information is only generated monthly, the file should include the name of a contact person who can provide the times that specific spots aired.**